

<b>Name:</b>	Start Date:
	Check-In Date:
	Turn-in Date:

# Genius Hour 2.0 Organizer

## Essay/Paper Organizer

Topic/Subject/and/or Claim: \_\_\_\_\_

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Guiding Question: \_\_\_\_\_

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List of sources you will use to write your paper (cite your sources - Google is not a source):

- 1.
- 2.
- 3.
- 4.

Type of paper you will write: (Choose from - Expository or Persuasive):

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Why? \_\_\_\_\_

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### Set completion goals:

1. Create a Google calendar on which you organize your time.
2. On your Google Calendar, plan how and when you will complete the different sections of this Genius Hour 2.0 Organizer, by making events for the days you will research, fill in the organizer, write a rough draft, get feedback on your essay, and complete a final draft essay.
3. Final essay must be completed in Google Docs and shares with Ms. Detterich AND Ms. Jenkins.
4. The **Due Date for the essay is June 1, 2016.**

## Rough Draft:

P1

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P2

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P3

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P4

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P5

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# Business Proposal Organizer

What type of business will you create?

	PRODUCT	SERVICE
TYPE		
*LINK		
WHY		

\* LINK means how your business links to your topic/subject/and/or claim.

## Set completion goals:

1. Use the Google calendar that you made to organize the time you will spend planning your business.
2. Make events for the days you will complete your business plan, fill in the organizer, get feedback on your business proposal, and complete the final draft.
3. The **Due Date for this project is June 1, 2016.**

Name your business:

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List the capital that you need to start your business:

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Explain what product or service your company will supply:

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Explain the demand for your product or service:

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**Will your business be supplying a scarce product or service? Why or why not?**

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**What is/are the market(s) for your product or service? Explain the/those market(s).**

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**In what ways will your business contribute to the economy? Describe will it boost America's economic power, find and supply a new market, innovate, increase a skilled labor force, put unemployed people back to work, improve trade, or other contribution.**

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**How will you advertise or acquire clients? Be specific; you'll use this on the next page.**

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# Business Marketing Organizer

Choose a marketing strategy. (You may pick more than one.)

MEDIA	ONLINE	PRINT	TV	RADIO	OTHER
*SELECT					
EXPLAIN YOUR CHOICE(S)					
DESCRIBE WHAT YOUR MARKETING WILL LOOK LIKE TO YOUR AUDIENCE					

\* SELECT Place an X in the boxes under the type of media you will use.

## EXTRA AWESOME! Pick ONE of the following:

1. Provide a link to the evidence that you attempted to create your business.
2. Provide a link to or staple examples of materials from your proposed marketing campaign.
3. Provide a link to or staple examples of supply and demand curve graphs for your business
4. Provide a link to or staple a chart that details possible trade relationships you could have with other countries and how that trade would effect your profits and the United States Economy.
5. Provide a link to or staple a chart that lists your real world estimates on the costs of doing business, business loan and interest rate calculations, and possible profit margins.
1. Provide a link to or staple an example or chart that demonstrates you have gone beyond the historical and academic practice of this project and taken it into the real world.